

Notes from the Membership and Publicity Meeting Number 1 2016/7

Present:

Paul Hammond (Vice chair)
Mike Jackson
Colin Ritchie
Mike Turner
Chris Dennis
Derek Ayling

Apologies:

Kevin Graves

The inaugural meeting comprised a workshop presenting ideas and discussion points for future meetings.

1 Division of Responsibilities - Allocate committee tasks to specific members of the team.

2 Have a deputy for Chairman. - Seems to have been delegated to Paul.

3 Use the Notice boards around the town. It appears some of these are Rotary sponsored boards so we ought to use them.

4 Interface with the media. Use the communications skills of club members to develop relationship with the media.

NB - Stan B has built up a good relationship with Forest FM.

5 Derek has a 'Media mailing list' - local press, Radio stations etc. - he needs input to send to them.

6 Continued Website development and input.

7 Monthly Bulletin.

8 On notices we should include the question 'What can Rotary Do for You?' in an effort to engage the community.

9 Work on Satellite clubs to continue.

10 Engage the Corporate World via the CSR Accreditation policy / scheme.

11 Organise fun evenings at external venues e.g. Glass House Studios

Meeting ended 21:00ish