

Notes From the Membership and Publicity Meeting

Number 2 19/07/16

Present:

(JO) John Oram President

(KG) Kevin Graves (Chairman)

(PH) Paul Hammond (Vice Chairman)

(MJ) Mike Jackson

(MT) Mike Turner

(CD) Chris Dennis

Apologies: Derek Ayling, Colin Ritchie

KG asked PH to be Vice Chairman, PH accepted the role.

KG - It was raised at the last Council meeting that our committee should revisit the criteria for attendance as it was out of date. JO – KG No need to do this now, Iain Kidson will be looking at this in his new role of Club Compliance officer, appointed by JO.

A discussion took place around the table, we do need to “put our selves out there” more this year, to increase public awareness, of what we do, monies we have raised ie at the Festival and what the money is spent on locally and internationally. Raising awareness in this way potentially could get people interested in joining the club or offering help of some kind.

MJ - We need to emphasis more, that it is our Club that organises the Festival on the road side signs. It is done but it is not clear enough. MJ - we could have a Rotary hospitality tent at the festival for businesses/clubs partners where we would also promote our club. KG - if a company buys a corporate duck ticket they could also be invited to the hospitality area.

MT - We need to ask the public “what can we do for you,” is there are any further projects that we can help with locally, whether it is for the whole community or on an individual basis.

MJ - There is a lot more to be done with local businesses, pointing out their corporate responsibilities, more can be done locally, MJ has a business networking breakfast meeting, starting next week at the Glass House, this could be an opportunity to ask “what can Rotary do for you” to enable your company to fulfil this requirement.

MJ Has kindly made the Glass house studio function room available for us to use, our club could put on an event, hold a buffet at the Glasshouse studios to build relationships, promote our club, this way we could potentially gain more members or at least meet with those that are prepared to help us. JO concurred this is a good opportunity- KG will approach the club,

ask for event suggestions for a Glass house social meeting i.e. Darts, skittles and buffet etc. Ask members are they aware of any other events we could attend/projects that we could get involved in/people that could do with our help.

KG - Mike to gauge interest at the business meetings and let us know what we can do to get things going and communicate to businesses on how we as an organisation can help them fulfil their corporate responsibilities.

PH - We could use our new gazebo to promote our club at other events i.e. the Cuckoo fair. A discussion took place about this, making specific point of sale material to hand out at these events.

KG - PH to take this forward, it may be short notice, but try and get into this years Frogham fair. PH has a contact he can speak too regarding a pitch for next years Cuckoo fair.

CD -There is still apathy by club members regarding our clubs Webb site and its usage, MJ we can do a lot more with social medial/face book and advised CD to speak to Malcom Dent from Gosport Rotary Club. A discussion took place and it was agreed that this is not being utilised as much as it could be.

KG – Asked CD to do a presentation to the club showing members how to use the site and speak to Malcom Dent from the Gosport Club, as he has had success in setting up a Facebook group for his club members.

2016/17 Budget request is £2,000; this would be for the specific mailers, pitch fees and taking the clubs hospitality side further.